

Call For Artists

2012 World Beer Festival Raleigh Poster Competition



The World Beer Festival, *All About Beer Magazine*, and Artsplosure-The Raleigh Arts Festival seek creative art submissions that reflect the art and culture of beer, for use in the promotion of the 2012 Raleigh World Beer Festival, to be held on April 14, 2012 in downtown Raleigh. Winning artwork will be featured on the official poster and in additional marketing and promotional materials for the World Beer Festival. For information about The World Beer Festival and *All About Beer Magazine*, visit allaboutbeer.com.

Entry Deadline:

Monday, February 27, 2012, 5:00 PM

Permissible Media:

2-Dimensional Artwork: Including painting, photography, printmaking, drawing, mixed-media, collage, graphic design, etc.

Contest Requirements and Restrictions:

- All entrants must be Wake County residents, age 21+ (as of February 27, 2012)
- Amateur and professional artists are encouraged to apply.
- Entries should creatively reflect the culture and art of beer, which may encompass the history of beer, the art of craft beer brewing, or the enjoyment of quality beer. Entries should *not* reflect the overconsumption and abuse of alcohol.
- Artwork should not be larger than 36" (vertically or horizontally) and would ideally be 11" wide by 12" tall in proportion due to the needs of the final resized image.
- All artwork must be original in design and execution. No reproductions or copies of another artist's work will be considered.
- The winning artwork will become the property of the World Beer Festival, and by submitting artwork for this competition, the artist agrees to release all rights for use of the original artwork and digital and printed reproductions of all or part of the artwork to the World Beer Festival and *All About Beer Magazine*.
- Non-winning entries will be available for pick up the week following the Festival. *All About Beer Magazine* will not keep any entries after that point.
- All entries (original artwork) must be delivered in person to the Artsplosure office, no later than 5:00 PM on February 27, 2012. Artsplosure's office is located at 313 South Blount Street, Suite 200B in downtown Raleigh's historic City Market (above Woody's). Entries may be submitted prior to the deadline at the Artsplosure office Monday through Friday, between 9:30 AM and 4:30 PM.
- Please note: The World Beer Festival reserves the right to alter the final design of the winning artwork to fit its needs or to reject all submissions for the final poster and marketing campaign. The World Beer Festival also reserves the right to publicly display entries before and during the Festival.
- Entries will be judged and finalists selected during the week of February 27. The winning artist will receive a cash prize of \$600 plus a VIP package for four to the 2012 World Beer Festival in Raleigh. Second and Third Place finalists will each receive a pair of tickets to the World Beer Festival. Entrants will be notified of their status via email.

World Beer Festival Raleigh 2012 – Poster Competition – Entry Form

Please print clearly!

Artist Name: _____

Street Address: _____

City/State/Zip: _____

Day Phone: _____ Mobile Phone: _____

E-Mail Address: _____

Web Site: _____

About the Artwork

Title of Work: _____

Medium: _____ Dimensions: _____

Please provide a brief description of your inspiration for this piece:

Artist's Contract

The Undersigned has read and understands the Competition rules as outlined in this Call for Artists and Entry Form. The Undersigned does hereby release, forever discharge, and hold harmless The World Beer Festival, *All About Beer Magazine*, Artsposure and all of their employees, agents, servants, and representatives, from all manner of actions, suits, damages, claims, and demands whatsoever in law or in equity from any loss or damage to property of the Undersigned while in the possession or supervision of the festival, its agents, representatives or employees. The Undersigned gives permission for photos or depiction of his/her work to be used for current and future World Beer Festival promotion purposes. If selected as the Competition winner, the Undersigned releases all rights to the original and any reproductions of his/her work submitted for the Competition to the World Beer Festival and *All About Beer Magazine*.

Signature of Artist _____ Date _____

Deliver Original Artwork along with this Application Form, by **5:00 PM, February 27, 2012** to:

Artsposure
313 S. Blount Street, Suite 200B
Raleigh, NC 27601

Phone: 919.832.8699
Email: info@artsposure.org

For information about The World Beer Festival and *All About Beer Magazine*, visit allaboutbeer.com.