



CALL FOR SPECIALTY ITEM / NOVELTY VENDORS

Artsplosure 2010 – The Raleigh Arts Festival will be held in downtown Raleigh on:

THE RALEIGH ARTS FESTIVAL **Saturday, May 15, 2010 --- 11:00 a.m. to 10:00 p.m.**
Sunday, May 16, 2010 --- 10:00 a.m. to 6:00 p.m.

The festival is a **free**, outdoor event and annually attracts an audience of up to 75,000 people. Activities include nearly continuous musical performances on our Main Stage, over 170 fine artists in our juried Art Market, children's activities at Kidsplosure, and a variety of free hands-on art projects and art installations. **We will be presenting a special concert through the evening on Saturday. Vendors are required to remain open until 7:00 on Saturday evening but will have the option of remaining open from 7:00 until 10:00 p.m.**

We invite you to apply to sell specialty items, which would not qualify for the festival in the traditional categories. Craft activities for children that require a fee generally do not qualify because we offer free craft activities for children at Kidsplosure. We will choose 8-10 specialty item vendors whose items fall into one of the following three categories:

- Souvenirs** – Items that are inexpensive, fun, and which enrich peoples' experience at the festival (e.g. sunglasses, hats, fans, etc.).
- Pre-packaged foods** – Foods that have been produced prior to the festival, do not fit into the food vendor category, and do not require a TFE county inspection permit (e.g. packaged nuts, jellies, spices, etc.).
- Novelty crafts** – These items may be handmade, but would not qualify or compete with the visual artists market (e.g. soaps, candles, pet fashions, etc.).

Vendors will be assigned locations in City Market OR in Moore Square Park, at the discretion of Artsplosure staff. The vending space fee is \$250. Specialty Item Vendors *will not be assigned to locations on the street* in the Art Market. Within the park are live music stages, Kidsplosure, and large art installations. Historic City Market's cobblestone streets are lined with art galleries, restaurants, and gift shops, and the annual Triangle Potters Guild tent. All operations must be 10' x 10' or smaller. No generators are allowed and electricity is not available for any specialty item vendors. Please refer to the enclosed map for the general layout. Specialty/Novelty vendor spaces are not indicated inside the park on the enclosed map but will be positioned as the Artsplosure Vendor Coordinator deems appropriate.

Please ensure that the enclosed application is accurately and completely filled out and that a photograph of your booth in operation is enclosed. *Vendors who do not submit a photo of their booth setup will NOT be considered, regardless of any prior affiliation with Artsplosure.* **Vendors will be selected based on booth image, appearance of items described on their applications, and appropriateness for the festival. Selections are made by Artsplosure staff, and all decisions are final. Acceptance to past Artsplosure shows does not guarantee acceptance to the show each year.**

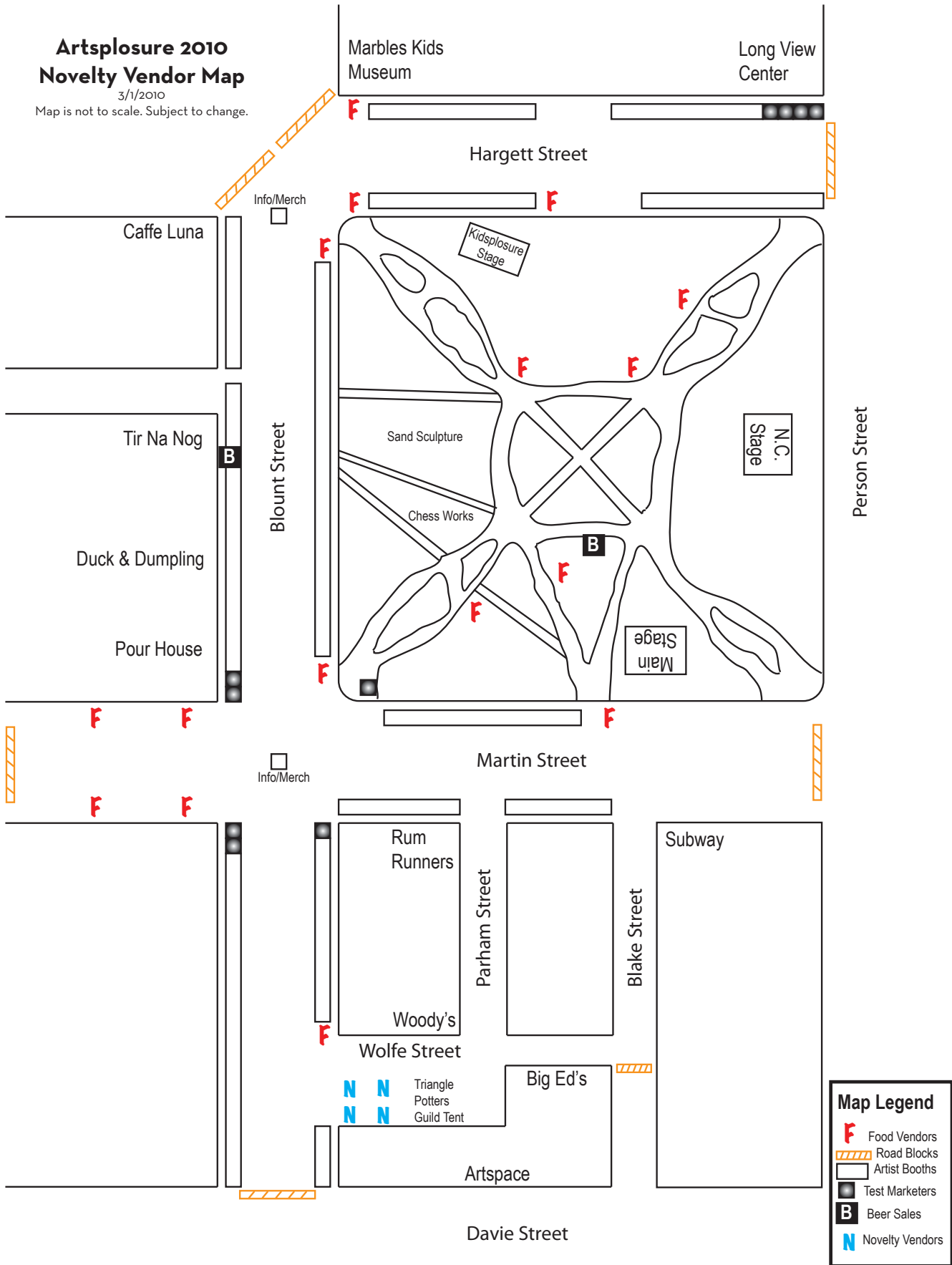
In addition to the cost of the site, we also require a \$100 refundable deposit for each site. Please send the deposit with your application by March 29, 2010. Artsplosure will not deposit your check until you are accepted, and it will be refunded following the event, provided accepted vendors adhere to all rules and regulations. **Applications submitted without a deposit check will not be considered.** If you are not accepted, we will return your check by April 7. If accepted, **the space fee of \$250 is due in full with the completed contract by 5:00 PM on April 23, 2010.** Please be aware that if you are accepted to the festival and do not return your contract and space fee by April 23, or notify Artsplosure of your inability to participate by the same date, you will forfeit the deposit fee.

Carefully complete and return the enclosed application with your \$100 deposit check to Artsplosure by 5:00 PM on March 29, 2010. **You may call or email Artsplosure 2010 Vendor Coordinator, Betsy Newsome with any questions: 919.832.8699 ext. 806 or betsy@artsplosure.org.**

Artspllosure 2010 Novelty Vendor Map

3/1/2010

Map is not to scale. Subject to change.



Map Legend

- F** Food Vendors
-  Road Blocks
-  Artist Booths
-  Test Marketers
- B** Beer Sales
- N** Novelty Vendors

ARTSPLOSURE 2010

SPECIALTY ITEM VENDOR APPLICATION

(please type or print clearly)

Concession Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email address: _____

Are your items geared towards children? _____

Do you have: Push Cart or Kiosk Tent Wood structure w/ canopy

Total Space Requirements (in feet): _____ x _____
(including support/supply containers if applicable)

Please list the items you wish to sell and their prices.

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)

Application checklist:

Have you filled out the application completely?

Have you included the required \$100 refundable deposit check?

Will your operation completely fit in a 10'x 10' space or smaller?

Did you include a photo of your set up or email one to betsy@artsplosure.org?

Applications must be received in our office by 5:00 PM, March 29, 2010.

PLEASE RETURN WITH FEE & PHOTO TO:

Artsplosure Vendor Coordinator
313 S. Blount Street, Suite 200B
Raleigh, NC 27601

Phone (919) 832-8699 Fax (919) 832-0890