



CALL FOR FOOD & BEVERAGE VENDORS

Artsposure 2010 – The Raleigh Arts Festival will be held in downtown Raleigh on:

THE RALEIGH ARTS FESTIVAL

Saturday, May 15, 2010 --- 11:00 a.m. to 10:00 p.m.

Sunday, May 16, 2010 --- 10:00 a.m. to 6:00 p.m.

Now in its 31st year, the festival is a **free**, outdoor event and annually attracts an audience of up to 75,000 people. Activities include nearly continuous musical performances on our Main Stage, over 170 fine artists in our juried Art Market, children's activities at Kidsposure, and a variety of free hands-on art projects and art installations. We extend to you an invitation to apply for the food and beverage vending site(s) of your choice. **We will be presenting a special concert through the evening on Saturday. Vendors are required to remain open until 7:00 on Saturday evening but will have the *option* of remaining open until 10:00 p.m.**

Artsposure is located in downtown Raleigh and space is limited. Please carefully read all space allotments and only apply for spaces for which you can meet the space requirements (including any necessary storage, etc.). Please note--locations are general; vendors should not expect to have an exact placement based on the enclosed map. Space locations are subject to adjustment at Artsposure's discretion.

Food booths are broken down into 3 categories as follows:

Category A vendors have full menus and are 30' x 14' or smaller; space fee \$1150-\$1300.

Category B vendors have more limited menus (e.g. popcorn, smoothies, etc.) and are 18' x 12' or smaller; space fee \$900.

Category C are single item vendors with tents or kiosks that are 10' x 10' total or smaller (lemonade, ice cream, etc.); space fee \$450-\$550. *Absolutely no generators will be allowed for vendors applying for spaces inside the park.*

Space fees vary per location and are listed next to each location on the enclosed map. Booth locations, sizes, and prices are determined at Artsposure's discretion.

Selections will be made based on:

Appearance – We prefer trailers or clean, professional tents. You **MUST** provide a photograph of your setup with your application (or email to betsy@artsplosure.org), regardless of any prior affiliation with Artsposure. *Applications without an accompanying photograph will NOT be considered!*

Menu – Our goal is to offer the public the widest variety of food choices by avoiding duplication as much as possible among accepted vendors.

Past Compliance – The compliance to Artsposure rules and standards by former vendors is heavily considered when selecting the vendors for this festival. However, past participation does not guarantee acceptance. All vendors are given consideration, and new vendors should not hesitate to apply.

We will give equal consideration to all applications **received** on or before **5:00 PM, Monday, March 29, 2010**. **Selections are made by Artsposure staff, and all decisions are final.**

*In addition to the cost of the site, we also require a **\$100 refundable deposit** for each site. **Please send the deposit with your application.** Artsposure will not deposit your check until you are accepted, and it will be refunded following the event, provided accepted vendors adhere to all rules and regulations. **Applications submitted without a deposit check will not be considered.** If you are not accepted, we will return your check by April 7. Please be aware that if you are accepted to the festival and do not return your contract and space fee by April 23, or notify Artsposure of your inability to participate by the same date, you will forfeit the deposit fee.*

You will be responsible for the Rules Governing the Sanitation of Restaurants and Other Foodhandling Establishments 15A NCAC 18A 2600 in order to receive a permit from Environmental Services of Wake County on the morning of Saturday, May 15. Temporary Food Establishment guidelines may be found on the Wake County Environmental Services website at: <http://www.wakegov.com/food/festivals>

Please be aware of the following:

- **PEPSI products are the ONLY soft drink brands allowed at this festival due to festival sponsorship consideration.** If you have questions or concerns about this policy, please contact our office.
- Vendors are **required to supply their own ice**; none will be supplied by the festival.
- For accepted vendors: Your full space fee will be due with a signed contract by 5:00 PM, April 23, 2010. Failure to return the contract and space fee by the April 23 deadline, without notifying Artspllosure, will result in forfeiture of the deposit paid.
- **Vendors MUST provide their own generators. Vendors may NOT use other power sources unapproved by Artspllosure. Generators should be reasonably quiet. Vendors making excessive noise may be moved or asked to leave the festival. Absolutely NO generators will be allowed for vendors located inside Moore Square Park. If you have questions regarding this rule, please contact the Artspllosure office.**
- You will be responsible for contacting Wake County Environmental Services **prior to April 30th** and meeting their requirements in order to be permitted to vend on May 15.

Dates to remember:

March 29 – Deadline for applications, *must include \$100 deposit and a photo of booth.*

April 7 – Notification of acceptance to festival; contracts mailed out to accepted vendors.

April 23 – Signed contracts due with full payment to Artspllosure.

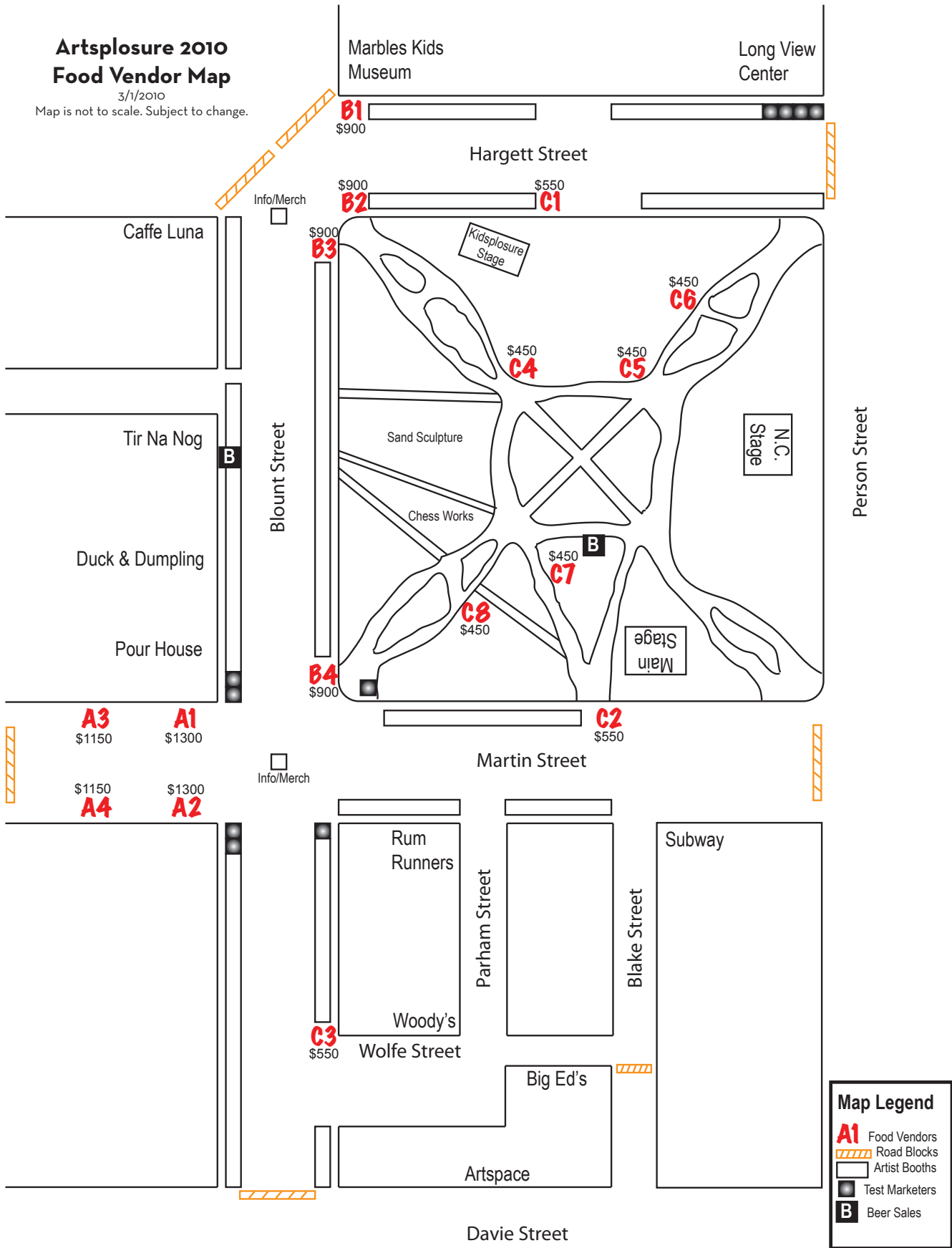
May 15 – Set up begins at 6:30 AM for the Artspllosure 2010 Spring Arts Festival.

Please call or email Artspllosure 2010 Vendor Coordinator, Betsy Newsome with any questions: 919.832.8699 ext 806 or betsy@artsplosure.org.

Artsplasure 2010 Food Vendor Map

3/1/2010

Map is not to scale. Subject to change.



ARTSPLOSURE 2010 FOOD VENDOR APPLICATION

PLEASE TYPE OR PRINT CLEARLY!!!

Applying for space # _____ Space Fee \$ _____
(2nd choice - if applicable) Applying for space # _____ Space Fee \$ _____
(3rd choice - if applicable) Applying for space # _____ Space Fee \$ _____

Concession Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Cell: _____ Fax: _____

Email address: _____

Type of set up: Trailer Tent Pushcart or Kiosk

Total Space Needed (in feet): _____ X _____
(Including any storage or support vehicles, if applicable)

Describe the generator that you own or will rent for this event: _____

Please specify your insurance liability coverage: _____

Please list your food and beverage items and their prices.

You may sell **non-alcoholic** beverages only. Only PEPSI brand soft drinks and water are allowed. Please include beverages on the application. If more space is needed, please use the back of this sheet.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Application checklist:

- Have you filled out the application *completely*, including space numbers and space fees?
- Have you included the required \$100 refundable deposit check?
- Will your complete operation fit in the space for which you applied?
- Did you include a photo of your set up or email one to betsy@artsplosure.org?

Completed applications must be RECEIVED in our office by 5:00 PM on March 29, 2010.

Mail applications with DEPOSIT & PHOTO to:

Artsplosure Food Vendor Coordinator
313 S. Blount Street, Suite 200B
Raleigh, NC 27601
Phone (919) 832-8699 Fax (919) 832-0890